

Strate gic Business Applications In dia Pvt. Ltd



#### Introduction

Strategic Business Applications has been a tag name for perfection and its own ecstasy and efficacy to offer recruitment services, staffing Augmentation Services alongside preparing a talent pool of professionals towards software development and implementation. We have always offered diversified IT Consulting Services in order to bring about the best to support the customers initiatives towards fulfilling the specific mandates.

Over the years, we have literally transformed ourselves as the **Subject Matter Experts** (SME's), and equally transitioned ourselves as a prefect in the emerging technologies and have developed a deep rooted interest in becoming a best path towards delivering the solutions to the domains such as:

- o IT
- Engineering
- FMCG
- Retail
- Pharmaceutical
- Healthcare
- Private Equity
- Automobiles
- Banking Finance and Insurance (BFSI)
- Infrastructure
- Manufacturing





#### The Attributes

Since its inception, our roots are firmly placed with extensive expertise in the Staffing Augmentation and began to conceive and develop **Customised Software Product** Development which are intended to enhance the workflow management in the organization. The implementation of the customised applications has often brought ripples in the consumer market.

#### Formative Years

The company formally began its initial footings and operations in 2011 and since the formative years we have been gradually maturing ourselves towards perfection and which has benefited organizations to the best of their project initiatives.

### The Testimony of our Deliverables

The software projects that we tend to handle are exemplary, and stand as a perfect epitome of our prefects who showcase their workmanship towards the solutions being delivered to the end-customers. We carefully understand the technical mandates and the specifications, the project head in turn conceives a proper blueprint which is eventually shared to the customer and takes the confirmation. Upon receiving the confirmation from the client, the entire project gets on-boarded and works tirelessly towards the implementation and commissioning.

#### Core Values

The world today has dramatically transitioned itself to transform itself as a fastest economy, but equally uncertain to retain the core values. We believe in:

- Team Strengths
- Dedication towards work
- Ethics while executing the work
- Team Coordination

**Strategic Business Application** has become the doorway to work on Agile Platforms with most of our clients, and has always been on the forefront to deliver the best solutions and also to maintain our cordial relations with everyone who tends to become our patrons.

## **Our Approach**

We have an approach which is strictly defined by us, our principles and policies have always been methodical and straightforward. We are often appreciated by most companies and we go much beyond the normal conventional hiring process, but rather, we get the talent pool which later becomes the perfect-fit resources for most of the technical projects.



## **Recruitments and Hiring**

We handle the domestic recruitments, as we have become the landmark in the marketplace to create a culture of innovation and the out-of-the box thinking when placing the creative talents to the right hiring company and thereby making honest and humble attempts to create a digital ecosystem

We equally are instrumental in providing the best recruitment services for Indian companies and become quite supportive towards their talent acquisition endeavor. We tend to roll out and scale sourcing and our recruiting teams are well qualified to respond to the hiring needs of large firms and corporations. Their modus operandi has been to interview, qualify and negotiate for permanent roles as well as for contract positions.

## **Software Management**

We have evolved in the market and got distinctly placed as a structured organization; we comprehensively focus on the elaborate principles of Software Development Life Cycle (SDLC). We take pride in having the software professionals to work on various software platforms both offshore and on-site. These software professionals get to conceive, design and develop the web applications suiting to the critical mandates of the client.

Having said this, the development team works with a close-knit discussion with the client at each and every step of the development process and carrying out the project workflows as per the defined schedules and with the inclusion of the closure dates.

# Our critical project would encapsulate:

- Planning
- Design
- Delivery







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